



Product Specifications for POLYgloss

8.5-mil polypropylene gloss, available 60" wide

Property		Unit of Measure	Typical Value	Test Method
Thickness	(surface)	µm	200	ASTM D 374
		mils	8.0	
	(ferrous coating)	mils	≈ 4-6	
Shear Strength		lbs/ft ²	6	
Whiteness		W	87	
Brightness			90	
yield ²	Yield/yd ²	oz/yd ²	4.5	
	Basis weight	g/m ²	155	
Gloss Value			78	
Optimum Conditions	Room temp		70°F	
	Relative humidity	%	35-70	

VMGS Receptive Coating

- Custom substrate coating available for fabrics, films and rigids
- Typical coating thickness ≈ 4 to 6-mil
- Custom coating thickness of magnetic receptive is available to meet application needs
- Substrates may be slit or sheeted to specification

**VM-POLYgloss printing media is Magic® GFPOLY.*

Compatible with screen printing, litho printing and digital (eco-solvent, solvent, uv-cured) printing.



xcel products, inc.

6820 Shingle Creek Parkway
 Brooklyn Center, MN 55430
 ph: 763-231-3040 ■ fx: 763-231-3042
 www.xcelproducts.com

For more information regarding Visual Magnetics™ and Xcel Products, Inc. please contact us at info@xcelproducts.com