



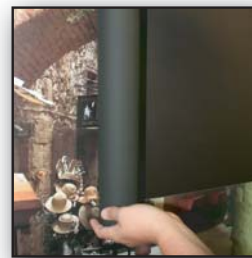
Surface Prep & Installation Guidelines

Visual Magnetics™ Graphic System

Magnet Preparation/Considerations:

- ☑ **Lay flat:** Magnet MUST lay flat prior to installation. Rolled magnet has a curl “memory” that will relax over a period of time. Magnet must be unrolled, placed with the non-adhesive side down and allowed to lay flat for a minimum of 60-minutes, preferably overnight.
- ☑ **Room temperature:** To accelerate adhesion to the substrate, it is crucial that the adhesive-backed magnet be warmed to room temperature. Heat guns are beneficial as a means to further promote adhesion when applying or to aid in flattening magnet.
- ☑ **Weight:** The weight of Invisilock™ makes it much different to apply than PSA vinyl. It is imperative that the magnet lay flat and relax. Trying to hang the magnet with existing curl, (curling away from the surface), combined with the weight of the magnet, may increase chances of adhesion failure.
- ☑ **Tiling:** It is recommended, that when tiling magnet, all panels be applied vertically with a slight 1/32” gap. Horizontal tiling is difficult to keep square and the magnet tends to sag from the weight of the material.

When tiling the printed Visual Magnetics™ substrate, it is recommended to overlap up to 1”, depending on the flatness of the surface. Visual Magnetics™ substrates may be tiled vertically or horizontally, as determined by the customer.



Please follow the procedures and recommendations stated above to promote adhesion and successful installation of Invisilock™ with X-bond™. Xcel Products, Inc. does not represent, warrant or guarantee that Invisilock™ with X-Bond™ will adhere to all surfaces. We recommend testing Invisilock™ with X-Bond™ on intended surfaces before final installation. The liability of Xcel Products, Inc. is limited according to the terms and conditions printed on the reverse side of the product invoice. The Purchaser or Installer accepts these terms and conditions by purchasing or using this product. If you require a copy of the terms and conditions, please contact Xcel Products, Inc.



Recommended Wall Preparation:

Painted wall(s):

- ☑ For newly painted surfaces, allow a **minimum** of 5-days for the final coat to cure before installing the magnetic backer.
- ☑ For **all** wall surfaces, wash the area where the magnet is to be installed with TSP solution, (per instructions on packaging), and let dry for 24-hours prior to installation.
- ☑ The intended application surface must be clean of dirt, dust, grease, nails, staples and chipping or bubbling paint.
- ☑ The risk of adhesive failure is significantly increased by not having a properly prepared surface. **It is the responsibility of the print provider/installer to prepare and test intended surface(s) for adhesion prior to final installation.**

Wallcovering:

- ☑ Wallcovering textures vary. In most cases, our Invisilock™ with X-Bond will adhere well; however, a custom adhesive may be necessary. Xcel Products offers several different adhesives to ensure proper bonding. **It is the responsibility of the print provider/installer to prepare and test intended surface(s) for adhesion prior to final installation.**

Shipping of Printed Visual Magnetics™ and Invisilock™ Magnet

Visual Magnetics™ Media (finished print):

- ☑ Visual Magnetics™ media has a high “lay-flat” quality and is designed to be rolled tightly to a 2” inside diameter.
- ☑ Roll the finished print “IMAGE SIDE OUT” for shipping or storing.
- ☑ Protect the ends of the rolled up print from denting by using bubble wrap or adequate foam packaging. Pack in a tube or box for the most economical and durable shipping or storing solution.

Invisilock™ Magnet:

- ☑ For best results when shipping magnet sheets, either ship flat or rolled on to a larger diameter tube, (not less than 6” in diameter, 10” preferred), with the adhesive side out. The larger diameter tube will aid in quicker relaxation of the magnet.

For more information regarding Xcel Products, Inc.
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