XCEL PRODUCTS, INC.

A refreshing approach with products that are application driven. We have the experience to develop, manufacture and convert the media solutions you're looking for.

Use our new website to quickly search for products by printer compatibility, application or product family. A user-friendly site with a fun and playful attitude. Meet the staff too!

xcelproducts.com

EAR FOCUS® PERFORATED FILM



xcelfixtureshop.com

CHANGEABLE DISPLAYS & MAGNETIC FIXTURES



EASY & FAST ON-LINE ORDERING



763-231-3040 sales@xcelproducts.com

litho/offset

wide format

screen

flexo

digital





INNOVATIVE MEDIA

STANDARD & CUSTOM PRODUCTS











PRESSURE-SENSITIVE PRODUCTS

ACTION™ Magnet for XMR™



Adhesive-backed and double-sided magnet for use with XMR™ - Xcel Magnetic Receptive Media

- Standard Energy (SE) or High Energy (HE) versions
- · Cost savings with proven performance

X-Wall™

Temporary/repositionable wall graphic media

• Premium (PVC) • Standard (PVC) • Lite (PP) • Fabric (PET)

X-Glass™

High clarity films for glass with extra light tack

X-Tac[™]

Optically clear permanent/removable adhesive for double-sided X-Bloc™ window graphics

Clear Focus Perforated Window Film

Perforated vinyl for two-way vision window applications

X-Cling[™]

Cost-effective white and clear temporary vinyl media

X-Perm¹

Cost-effective white and clear permanent vinyl media

Floor-X Laminates

Durable & slip resistant laminates for floor graphics

Transfer Adhesives

Transfer adhesives for a variety of applications

Custom Manufactured Products

Need something special?

We can develop and manufacture custom formulations to fit your application

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FLEXIBLE & RIGID PRODUCTS

XMR[™] - Xcel Magnetic Receptive Media



The next generation of magnetic-receptive media that adheres to ACTION™ Magnet panels, displays or fixtures.

- Truly affordable
- · No edge chipping
- Up to 74" wide
- Washable surface
- Multi-platform printer compatibility

Harmony™ Synthetic Media

Premium litho & digital grade synthetic paper for a variety of unique applications - Teslin* replacement

Eco-Clear™ and Hi-Tack Static Cling™

Eco-Clear is made with renewable plant-based plasticizers. Cling made fresh and custom converted to your needs

EcoMedia

Degradable, recyclable, non-pvc media for double-sided printed banners, posters and displays

Blockout Paper

100% opaque paper for double-sided printing

ACTION[™] White Matte Magnet (Plain Available)

White printable magnet up to 48" wide - rolls/sheets

Polyester

Film with exceptional strength & heat stability

Inkjet Media (UV & Eco-Solvent)

Pop-up banners, hanging banners & backlit media

True Wood™ Veneer

Wide-web, paper thin, continuous roll, printable veneer

Rigid Vinyl

Tough & cost-effective in variety of finishes & sizes

Custom Banner (Vinyl, PE & PP)

Various colors and styles. Let us know what you need!

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xcelfixtureshop.com

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